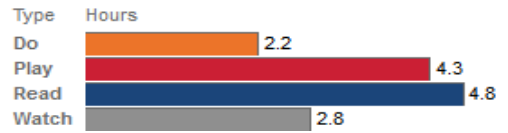




### 30 Days of Tableau DNA

Use this practical guide to engage with Tableau and learn great skills over the next 30 days. Note: in parallel to this you should be learning Tableau by working through all the On-Demand Training Videos (<http://bit.ly/OnDemandTraining>)



Week	Day	Activity	Type	Hours	Link
WEEK 1	Mon	Read Christian's core culture blog	Read	30	<a href="http://tinyurl.com/TableauCoreValues">http://tinyurl.com/TableauCoreValues</a>
		Check out Viz of the Day. Subscribe to get the daily email	Read	20	<a href="http://bit.ly/VizOfTheDay">http://bit.ly/VizOfTheDay</a>
	Tue	What are those Blue and Green things in Tableau?	Read	20	<a href="http://bit.ly/BlueGreenThings">http://bit.ly/BlueGreenThings</a>
		Join Twitter and follow this list of Tableau Tweeters	Do	20	<a href="http://bit.ly/TabTweeps">http://bit.ly/TabTweeps</a>
	Wed	Sign up to the Tableau Community. Check out a few threads	Do	20	<a href="http://bit.ly/TableauCommunity">http://bit.ly/TableauCommunity</a>
Speak like a Tableau expert: what Stuff Data Geeks Say on YouTube		Watch	5	<a href="http://bit.ly/DataGeeksSay">http://bit.ly/DataGeeksSay</a>	
Thu	Sign up to Tableau Public. Create and upload a viz	Do	30	<a href="http://bit.ly/PublicRegistration">http://bit.ly/PublicRegistration</a>	
	Join these groups on LinkedIn	Do	10	<a href="http://bit.ly/TableauLinkedIn">http://bit.ly/TableauLinkedIn</a>	
Fri	Training: have you watched at least 5 on-demand training videos this week?	Play	60	<a href="http://bit.ly/OnDemandTraining">http://bit.ly/OnDemandTraining</a>	
WEEK 2	Mon	Blogs! Use Google Reader to subscribe to these blogs	Do	10	<a href="http://bit.ly/TableauBlogs">http://bit.ly/TableauBlogs</a>
		Check out this Chart Chooser. Print it out and put it on your cubicle wall.	Read	15	<a href="http://bit.ly/ChartChooser">http://bit.ly/ChartChooser</a>
		Formatting data: what's the right shape for Tableau data	Watch	5	<a href="http://bit.ly/FormatData">http://bit.ly/FormatData</a>
	Tue	Freakalytics explains different ways to analyse time	Read	10	<a href="http://bit.ly/FreakTime">http://bit.ly/FreakTime</a>
		Go back to Tableau Community. Find and answer a question	Do	30	<a href="http://bit.ly/TableauCommunity">http://bit.ly/TableauCommunity</a>
Wed	Got Excel? How should you prep it for analysis?	Read	15	<a href="http://bit.ly/PrepExcelFile">http://bit.ly/PrepExcelFile</a>	
	How big can Tableau Server go? Read the scalability whitepaper	Read	15	<a href="http://bit.ly/ServerScalability">http://bit.ly/ServerScalability</a>	
	Just how many different chart types can Tableau do? Hundreds!	Play	30	<a href="http://bit.ly/TeamGeiger">http://bit.ly/TeamGeiger</a>	
Thu	People like to remake bad vizzes: check out how one of our bloggers does it	Read	5	<a href="http://bit.ly/ImproveAViz">http://bit.ly/ImproveAViz</a>	
	Play with Tableau: how many vizzes can you make?	Play	20	<a href="http://bit.ly/VizChallenge">http://bit.ly/VizChallenge</a>	
Fri	Training: have you watched at least 5 on-demand training videos this week?	Play	60	<a href="http://bit.ly/OnDemandTraining">http://bit.ly/OnDemandTraining</a>	
WEEK 3	Mon	Watch Christian deliver a keynote session from 2011 customer conference	Watch	60	<a href="http://bit.ly/ChristianKeynote">http://bit.ly/ChristianKeynote</a>
		Read about usability challenges in dashboard design	Read	15	<a href="http://bit.ly/UglyViz">http://bit.ly/UglyViz</a>
	Tue	Read Stephen Few's "Save the pies for Dessert"	Read	15	<a href="http://bit.ly/SaveThePies">http://bit.ly/SaveThePies</a>
		Quick and dirty analysis with Tableau: 13 steps	Read	20	<a href="http://bit.ly/QuickAndDirty">http://bit.ly/QuickAndDirty</a>
	Wed	Advanced Tableau hacking: see what enhanced tools our customers have made	Read	15	<a href="http://bit.ly/TableauApps">http://bit.ly/TableauApps</a>
Tableau history: read about the Polaris project		Read	15	<a href="http://bit.ly/PolarisPrecursor">http://bit.ly/PolarisPrecursor</a>	
Thu	Watch eBay's Customer Story: why they chose Tableau	Watch	5	<a href="http://bit.ly/eBayStory">http://bit.ly/eBayStory</a>	
	Watch an episode of VizTalk live - improving existing dashboards	Watch	15	<a href="http://bit.ly/VizMakeover">http://bit.ly/VizMakeover</a>	
Fri	Training: have you watched at least 5 on-demand training videos this week?	Play	60	<a href="http://bit.ly/OnDemandTraining">http://bit.ly/OnDemandTraining</a>	
WEEK 4	Mon	Watch Jock and Maureen Stone's webinar on the Human Visual System	Watch	60	<a href="http://bit.ly/HumanVisual">http://bit.ly/HumanVisual</a>
		What can you do with Table Calculations? Here's an intro	Play	30	<a href="http://bit.ly/Top10TableCalc">http://bit.ly/Top10TableCalc</a>
	Tue	Which chart or graph is right for you?	Watch	20	<a href="http://bit.ly/WhichChart">http://bit.ly/WhichChart</a>
		Who are our biggest community users? Check out the Tableau Zen Masters	Read	10	<a href="http://bit.ly/ZenMasters">http://bit.ly/ZenMasters</a>
	Wed	Which chart is right for you? Read our whitepaper	Read	20	<a href="http://bit.ly/WhichChartWhitepaper">http://bit.ly/WhichChartWhitepaper</a>
Read Stephen Few's "Differences in Analytical Tools"		Read	15	<a href="http://bit.ly/AnalyticalTools">http://bit.ly/AnalyticalTools</a>	
Thu	Three Blind Men: why is dashboarding so important for Tableau	Read	20	<a href="http://bit.ly/ThreeBlindMen">http://bit.ly/ThreeBlindMen</a>	
	Tableau history: read about the Rivet project	Read	10	<a href="http://bit.ly/RivetPrecursor">http://bit.ly/RivetPrecursor</a>	
Fri	Tableau history: look at our history of innovation from v5.0 to today	Read	30	<a href="http://bit.ly/InnovationPace">http://bit.ly/InnovationPace</a>	
	Now get certified! Sign up for your Bronze Certification test	Do	5	<a href="http://tinyurl.com/BronzeCert">http://tinyurl.com/BronzeCert</a>	
	Want to know more about data viz in general? Go do Juice's 30 day programme...	Do	5	<a href="http://bit.ly/Juice30Days">http://bit.ly/Juice30Days</a>	